

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

And:

Sandler & Innocenzi / POL
705 Prince Street
Alexandria, VA 22314

<u>Contract / Revision</u> 1314149 /		<u>Alt Order #</u> 08417412
<u>Product</u> CRAPO FOR SENATE		
<u>Contract Dates</u> 10/17/16 - 11/13/16		<u>Estimate #</u> 148
<u>Advertiser</u> Crapo for Senate / POL		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 55	<u>Product 1/2</u> 106
<u>Agency Ref</u> 3400AG		<u>Advertiser Ref</u> 107266

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	All	10/17/16	11/04/16	Price Is Right	10:00 AM-11:00 AM		:30				NM	9	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$200.00				
Week:		10/24/16	10/30/16	MTWTF--				3	\$200.00				
Week:		10/31/16	11/06/16	MTWTF--				3	\$200.00				
2	All	10/17/16	11/04/16	Local News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	6	\$2,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$460.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$460.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$460.00				
N 3	All	10/17/16	11/04/16	Bold & the Beautiful	12:30 PM-1:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$180.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	10/17/16-10/23/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
	2	All	10/17/16-10/23/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
	3	All	10/17/16-10/23/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
Week:			10/24/16	10/30/16	MTWTF--			3	\$180.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	All	10/24/16-10/30/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
	5	All	10/24/16-10/30/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
	6	All	10/24/16-10/30/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
Week:			10/31/16	11/06/16	MTWTF--			3	\$180.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1314149 /	08417412

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/16 - 11/13/16	CRAPO FOR SENATE	148

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crapo for Senate / POL	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	7	All	10/31/16-11/06/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
	Credited												
	8	All	10/31/16-11/06/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
	Credited												
	9	All	10/31/16-11/06/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
	Credited												
4	All	10/17/16	11/04/16	Local News @ 12p	12:00 PM-12:30 PM		:30				NM	9	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$360.00				
Week:		10/24/16	10/30/16	MTWTF--				3	\$360.00				
Week:		10/31/16	11/06/16	MTWTF--				3	\$360.00				
5	All	10/24/16	11/04/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	4	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,520.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,520.00				
6	All	10/17/16	10/21/16	Local News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$760.00				
7	All	10/24/16	11/04/16	Local News @ 6p M-F	6:00 PM-6:30 PM		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,400.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,400.00				
8	All	10/17/16	10/21/16	Local News @ 6p M-F	6:00 PM-6:30 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$700.00				
9	All	10/17/16	11/04/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	15	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$360.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$360.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$360.00				
10	All	10/24/16	11/04/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	MTWTF--				2	\$1,200.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$1,200.00				
11	All	10/17/16	10/21/16	Local News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$600.00				
12	All	10/17/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	9	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$150.00				
Week:		10/24/16	10/30/16	MTWTF--				3	\$150.00				
Week:		10/31/16	11/06/16	MTWTF--				3	\$150.00				
13	All	10/17/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	15	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$300.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$300.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$300.00				

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N 14	KREM	10/24/16	11/04/16	Young & the Restless	11a-12p	MTWTF--	:30	3	\$200.00	0.00	NM	6	\$1,200.00
N 15	KREM	10/18/16	10/21/16	Dr. Phil 3-4p	3-4p	-TWTF--	:30	2	\$180.00	0.00	NM	2	\$360.00
N 16	KREM	10/24/16	10/28/16	Local News @ 5a	5-6a	MTWTF--	:30	1	\$60.00	0.00	NM	1	\$60.00
Totals								0.00				90	\$41,270.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	60	\$26,080.00	(\$3,912.00)	\$22,168.00
10/31/16 - 11/04/16	30	\$15,190.00	(\$2,278.50)	\$12,911.50
Totals	90	\$41,270.00	(\$6,190.50)	\$35,079.50

Signature: _____ **Date:** _____

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